

Trader Joe's Fearless Flyer

A New Way to Salsa

When you've got a jumbo bag of tortilla chips and need a snack to match your feelings, let's be real - snooze-worthy storebrand salsa only really pairs with "blah". That's why we've called in reinforcements - Frontera Fiesta's lineup of 11 gourmet salsas straight from the kitchen of Chef Rick Bayliss.

Our salsa brigade has a little something for everyone in every mood. Feeling bright and cheery? Try the Roasted Tomato, featuring sweet roasted tomatoes and fresh cilantro, with a touch of earthy red chile and sparkling orange. A little saucy? Check out the Chipotle, featuring chilies, zesty tomatoes and mellow roasted garlic. Or maybe a little dangerous? Try our Habanero. Mouth tattoo included. What else could you want? Jalapeño Cilantro? Tomatillo? Mango Key Lime? Double Roasted Tomato? Roasted Corn? Guajillo? New Mexico Red Chile? Spanish Olive? Done.

Feel how you want to feel, sister. We've got a salsa for you.

For A Spicier Date Night

You've got the perfect date coming to dinner. The floor is polished, candles are flickering, and the scent of sizzling steak wafts gently through the house. But you want the dining experience to be as unique as the special someone you're making it for. So what's going to give it that extra touch?

While it's true that Wild Cheff Spice Blends won't ensure the success of ALL your evening endeavors, add a pinch when you're in a pinch and see if it doesn't help (see what we did there?). That's why we've welcomed Wild Cheff with open arms into the Trader Joe's family. Shake some on to any dish you're cooking, and with flavors from Canadian Steak Rub to Cinnamon Chili Rub, Teriyaki Spice Blend to New England Maple Sausage Spice Blend, your dinner is sure to pass the personality test with flying colors.

No matter what you've got cooking, the pressure's off when you've got Wild Cheff handy. We'll even let you take the credit. Just don't come crying to us when the new in-laws come knocking.